Media Alert

corporate office
81 Cowper Street
Footscray Victoria 3011
www.annecto.org.au

Thursday, July 09, 2009

Coburg Digital Storytelling exhibition launch

What: A Photographic Exhibition Launch to celebrate the ***annecto*** Digital Story Telling Project at the ***annecto*** Northern Office.

The Digital Story Telling Project portrays aspects of a person's history through the use of photography and words. ***annecto*** has set up the photographic exhibition at the Northern Office to promote the stories of ten older people.

As people age they are often portrayed negatively within society, and are often undervalued and at risk of becoming the silent or forgotten generation. It is important for us all to understand that older people have contributed in many ways throughout their lives and, through their effort and vision helped to create the vibrant communities around us and the history of our nation. The project captures and documents a small part of their contributions, celebrating older people.

When: Tuesday 30 July 2009, 6pm – 7.30pm

Where: ***annecto – the people network*** Northern Office
215–217 Sydney Road
Coburg VIC 3058
Melways Ref 29 H2

Key Speakers:

- Mayor of Moreland, Councillor Lambros Tapinos
- Estelle Fyffe, CEO annecto
- Mr Arnold Zable –writer, author

Features of the event:

- Displays of images from the people we support along with the narrative accompanying the images
- The Songbirds Choir
- Media opportunity after the formal speeches
- Refreshments will be served

annecto – the people network is an independent, not for profit association located in the northern, eastern and western metropolitan areas of Melbourne, the Grampians and the Loddon Mallee region, and is committed to increasing opportunities and choices in the community for people with a disability, older persons and their carers, and to realising a more inclusive society. We are an approved provider of aged care services with the Department of Health and Ageing.

Media enquiries: annecto-the people network www.annecto.org.au
Di Erlichman, Marketing and Communications
Direct:(03) 8387 0819 Reception: 9687 7066 Mobile:0437 075 633
Email: di.erlichman@annecto.org.au